

Beat: Music

## **MANA ANNOUNCES THE LATINO POWER TOUR - A CONCERT TOUR OF MUSIC AND MESSAGE**

### **TO ENERGIZE LATINO COMMUNITY THIS FALL**

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**USPA NEWS** - Multi-platinum selling and GRAMMY Award-winning rock band Maná announced on February 9, they will embark on their most influential tour yet "" THE LATINO POWER TOUR Produced by Live Nation, the tour kicks off on Friday, Sept. 9 in San Diego at the Viejas Arena and will play major arenas...

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As Latin Rock's most engaging arena-level live band, longtime cultural ambassadors and powerful social advocates Maná will take 80 tons of state of the art concert production gear to the road across the United States with the goal of uniting and inspiring Latino communities to make their voices heard this fall.

Having formed in Guadalajara, Mexico in 1986, the quartet of Fher Olvera, Alex González, Sergio Vallín and Juan Calleros have gone on to be global envoys for the Latin Rock genre, while selling over 40 million albums.

To date, Maná has been recognized by their musical peers with four GRAMMY and eight LATIN GRAMMY Awards.

In the United States, Maná holds an impressive nine #1 albums and ten #1 singles - more than any other band in the history of Billboard's 'Hot Latin Songs' chart.

Source : Mana - Live Nation - THE LATINO POWER TOUR

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